

## Eastern Area Committee meeting: 29 September 2020 – Matters arising

Item	Who initiated?	Action
Brown tourism signs	Cabinet Member for Planning	<p>To commence an audit of existing local brown signs in concert with parish councils. Progress to be reported at next meeting on 17 December 2020.</p> <p>Background: Cabinet adopted a Visitor Economy Framework Action Plan on 28 October 2020. This includes a medium term action to undertake a wayfinding audit of signage and identify any gaps. The delivery partners identified for this action are: SBC; town and parish councils; Visit Swale; Kent Highways; and local businesses.</p>
Heritage issues	Cabinet Member for Planning	<p>Background: Cabinet adopted a Heritage Strategy and Action Plan on 18 March 2020. The Action Plan contains a programme of CA reviews. It has been suggested by the Cabinet Member that the Area Committee may want to fund CA reviews for areas which are outside of the planned programme of reviews in the Action Plan. No such proposals were forthcoming at the Committee meeting held on 29 September 2020.</p>
Conservation issues, including ponds	Cabinet Member for Planning	<p>Policy and Performance Officer to explore with officers and other organisations what information currently exists on the areas ponds. Progress to be reported at next meeting on 17 December 2020.</p> <p>Background: SBC only has details of the ponds which it manages directly. There is a strategic and heritage, conservation and tourism need for information, including ownership, condition and management of the ponds in the area.</p>
Traffic on A251	Member of public	Covered by resolution on 'improving parish to town connections'.
Cycling routes and bus services between Faversham, villages and rural areas	Member of public	Covered by resolution on 'improving parish to town connections'.

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Health and wellbeing	Committee chair	Deferred to next meeting on 17 December 2020
Improving parish to town connections	Committee member	<p data-bbox="1003 276 1151 304">Resolved:</p> <p data-bbox="1055 309 1973 416"><i>(1) That local knowledge of the most suitable walking and cycling routes between parishes and towns be shared across the Eastern area, both for the benefit of residents and visitors.</i></p> <p data-bbox="1003 459 2007 823">The Cabinet would welcome any input from the Committee on walking and cycling routes to feed into the developing Transport Strategy which is being developed through the Local Plan Panel and which is considering the development of a cycling network. Officers in the Economic Development Team had also started to revise the Borough's Cycling and Walking Infrastructure Plan (CWIP) although this work has been delayed because of officers being redeployed onto COVID related work. The Borough is also a partner in an AONB led EU funded project Creek to Downs which aims to develop leisure cycling and walking routes linking Swale's coastline with the Kent Downs</p> <p data-bbox="1003 903 2000 1118">Members of the committee could consider coming forward with a proposal for an Area Committee funded project to consult with parish councils and the local community over suitable walking and cycling routes and the physical improvements needed to increase their usage. This feedback could then feed into Swale's Transport Strategy and CWIP and the Creek to Downs Project.</p> <p data-bbox="1003 1166 1928 1273"><i>(2) That an investigation/report be made into reviewing existing community transport models to see what might be suitable for the Eastern area.</i></p> <p data-bbox="1003 1315 1906 1382">The developing Transport Strategy will also consider public and community transport. Members of the committee could consider</p>

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		coming forward with a proposal for an Area Committee funded project to look at models for community transport which could be potentially developed in the Eastern Area. .